What gets measured gets done!

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What gets measured gets done!
by Rob Ward AM

What a gift MAP is to all Australians who want help shape our future! By at least knowing what our life looks like now we can help paint the picture of what we want it to be for future generations. The MAP Dashboard gives us the clues. MAP 2011 tells us we have regressed on productivity in 2011 and are still going backwards on biodiversity and the atmosphere. A simple way of using the signposts to set us on a course to all indicators being Green, is all Australians shaping and getting behind a plan to move us from where we are to where we want to be. To date our political leaders have refused to sign up to a vision for our great nation. Policy making is generally ad hoc and reactionary, save some major positive steps such as compulsory superannuation and others. MAP makes "signing up" to turning all indicators to green a very tangible goal of turning a dream to a reality. It is now up to all of us, including in particular our policy makers, to have the courage to use the signposts to set the course for the future and hold all of us accountable. Keep going ABS – your work is vital for all Australians. It's up to us to use it.

Rob Ward is the Chief Executive Officer and Senior Advisor at L'Estrange Counsel and Advisors and is a member of the Measures of Australia's Progress Expert Reference Group.

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#1 Serhat (MAP team)
13/10/2011 3:09:17 PM What gets measured gets done!

Thank you to Rob for the post on our blog. It's great to get encouragement from someone like Rob.

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